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UPCOMING EVENT

SATURDAY  
MAY 27<sup>TH</sup>  
2017  
9:00 am onwards

the talk  
**Big Ideas**  
to scale SME & Startups  
**HYDERABAD**

Venue: The Westin, Hyderabad

For Sponsorship & Queries : sales@thetalk.in

**Dr. A. Velumani - Creator and Chief Executive Officer, Thyrocare**



A visionary and an able business administrator, Dr.Velumani proves clearly to industry that, “focus gives success”. Born in a small village near Coimbatore, South India, to a landless farmer, today he owns and operates Thyrocare. The chain of diagnostic centres and pathology labs is worth over Rs.2000 crores. Dr.Velumani began as a mathematician and acquired his PhD in Thyroid Biochemistry from BARC/Mumbai University.

As a research scientist and teacher, he worked for 14 years in BARC and later ventured into business. An infecting motivator, he has succeeded in converting educated as employable, graduates as professionals, individuals as entrepreneurs,

vendors as partners, family members as wealth creators and of course by his unique way of transforming intimidating problems into opportunities for prosperity.

**Mr. Janardhan Prasad , Head Of India Operations, Knowlarity Communications.**



Janardan is an entrepreneur who loves solving problems using technology, right from his college days at IIT Kanpur. Immediately after graduation he joined Media Labs Asia and tried his creative skills in making animation films and computer games to make education interesting for rural kids who didn’t have access to quality education. He is still trying to make things better for underprivileged kids in his free time volunteering with an NGO (www.vibha.org).

Later, he moved to North America working with financial product companies helping them build better Payment Solutions; but his passion for entrepreneurship pulled him

back to India. Here he patented few of his ideas and entered into the world of entrepreneurship and co-founded [www.autowale.in](http://www.autowale.in) along with his college friend. Autowale, hailed by media as Uber of Auto-Rickshaws, was world's first auto-rickshaw aggregator, for which Autowale was featured by national and International media including New York Times and Forbes. Janardan has been listed by FastCompany as Most Creative people in Business 2015 for solving the rickshaw hailing problem in India.

Before joining Knowlarity recently, Janardan was Chief Business Officer at Opinio, hyperlocal logistics company based out of Bangalore.

Janardan is married to Dr. Shalini Saxena, PhD from IIT Delhi and PostDoc from MGH & Harvard Medical School, who's currently enjoying quality time with her 2 years old daughter Aarya. When he is not in office or home, he is playing tennis with his friends.

### **Mr. Viraj Kalyani, Founder & Chairman , Kalyani Studio**



Viraj is an entrepreneur and business leader who is bringing High Strength Engineering and Design to the world, through his company, Kalyani Studio. His purpose is to create high-tech jobs in India through his venture and catalyze clients to design high performance products and push the boundaries of high performance. Viraj has had Engineering, Design Thinking and Manufacturing in his blood and is wants to bring new vigour to the Engineering, Research & Development (ER&D) industry.

Viraj follows his philosophy of creating new opportunities through disruption. While many jobs are being replaced by automation and AI, he is building the human jobs of the future. He has rich experience in business transformation through major initiatives on organisation architecture and system enhancement, culture engineering, strategic decision-making and customer orientation. Recently he has also mastered the art of building a company from scratch and scaling it in a sustainable fashion.

He is a turnaround specialist and a champion of change management, leadership development and lean philosophy. While leading a 1000 person organization from the age of 22, Kalyani Forge, over a short time span, he brought steady growth in cash flows, the true success milestone of lean journey, enhanced facilities and new business orders worth 70 cr or 30% of existing revenues in the company.

Viraj is known for his highly professional approach when it comes to management and strives to benchmark with the best in the world. He developed an internal system called the Kalyani Operating System to scale up and systematize operations and meet increasingly complex demands from customers with ease. He continues to grasp the latest management ideas and implements them and devotes time to training his team. He promotes entrepreneurial ventures both inside and outside of the company.

Viraj graduated from the University of Pennsylvania and completed the Jerome Fisher Program in Management and Technology, a rigorous and selective dual-degree program, with a Bachelor of Science in Economics (Finance) at the Wharton School and a Bachelor of Science in Engineering (Mechanical) at the School of Engineering and Applied Science.

Viraj is a firm believer in the potential of India and ties his ambitions to the growth of the country. He served on the Executive Committee of Young Indians, Pune, for three years. He was Chairman of Yi Pune in 2015-16, being the youngest Chairman in the country, and collaborated with CII on youth leadership projects, where young entrepreneurs come together to discuss and build the new business ecosystems. He also delivers talks in various educational forums & is closely associated with young talent.

Viraj promotes interdisciplinary learning and takes interest in various areas like economics, arts, philosophy, politics and applies them to business. He is an avid reader & is inspired by work.

### **Mr. Paritosh Sharma, GM, Digital Desh, by NowFloats Author, Patanjalyze Your Brand**



He is on a mission to empower 100 million people in India with digital tools and technologies. He leads Digital Desh by NowFloats, taking small entrepreneurs across India into the digital future.

His book Patanjalyze Your Brand is India's first business book on Patanjali.

He is a strong believer in the Indian culture, science and arts.

He comes from a family of teachers and is passionate about helping the youth go beyond their comfort zones and be fearless.

He has been an active part of the Indian startup ecosystem and has worked with high growth companies like hike, Jabong, PayUmoney, TiE.

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Linkedin: [linkedin.com/in/paritoshsh](https://www.linkedin.com/in/paritoshsh)

### **Mr. Sanjay Reddy, Managing Director & Founder, Silly Monks Entertainment Pvt Ltd.**



Sanjay Reddy is a Media Professional, Producer, Actor and known for leading some of the top TV Channels of India in the regional space. In 2013 he founded a digital company called SillyMonks Entertainment Pvt Ltd. He is known for his expertise in building teams and organization. Outside of his professional career he was also associated with some of the well-known Professional Organizations like, Core Committee Member of FICCI Entertainment Forum, South CII Hyderabad panel for Media & Entertainment (2010–11)

Winner of the Start-Up of the Year 2014 award by Silicon India. SillyMonks is a large digital player in Tollywood, Mollywood & Kollywood and has Music verticals branded as SillyMonks Music & Monkstar. To support all these Sillymonks operates an Event Management Company called EventMonks.

Sanjay stepped into the world of Cinema by becoming a Producer and launching Miss India Universe 1999 Gul Panag[2] for the critically acclaimed Bollywood film, Dhoop[3](2003), also starring Om Puri, Revathi & Sanjay Suri along with his friends. Later he Executive Produced two Telugu films Masth & Manorama for Zee Motion Pictures. Apart from being a producer he moved on to the silver screen as an actor as well. Till date he has acted in 11 films.

### **Mr. Mahesh Balani, Partner Anthill Ventures**

Mahesh is a seasoned business leader with a strong operations & business transformation background. He has spent over 20 years working with large global corporations across services and manufacturing. He has set up





new business lines within these companies in true startup fashion. He is a GE certified Lean Six Sigma Black Belt.

Mahesh's entrepreneurial journey began in 2006 when he co-founded one of India's early home delivery solutions in the B2C space. He then went on to playing a more active role on the investment side, first on the stock market and subsequently in angel investing and advisory.

Mahesh is now a Partner with Anthill Ventures where he manages innovation programs bringing startups and enterprises together to co-innovate. He conducts a number of workshops focused on helping startups scale, and is active in coaching & mentoring entrepreneurs.

He is an active speaker and writer on Corporate Innovation programs.

He is an avid automobile enthusiast and loves to travel.

### **Ms. Pranita Subhash, Actor & Entrepreneur**



This multilingual actress from South of India had recently turned entrepreneur by picking up stakes in a hospitality company and now co-owns a restaurant called Bootlegger on Lavelle Road, Bengaluru, and plans to expand her food business to many other cities in India.

Pranitha Subhash is an Indian film actress & model who predominantly appears in Kannada, Telugu and Tamil films. She was raised in Bangalore and pursued a career in modeling before plunging into films. Her parents are doctors and run their own hospital in Bengaluru.

She debuted as an actor in the 2010 Kannada film, Porki, a remake of Telugu film Pokiri and till date acted in 24 South Indian Films. Pranitha also does endorsements with leading Fashion, clothing, jewellery, Lifestyle & Sports Brand.

She has acted with most of the top male stars in the south Indian film industry like Surya Shivakumar, Karthi Shivakumar, Siddarth Narayanan, Pavan Kalyan, Mahesh Babu, Vishnu Manchu, Manoj Manchu, Dharshan, Upendra to name a few.

### **Ms Vaishali Neotia , Entrepreneur , Speaker & CEO, Merxius**



Vaishali Neotia is an engineer, entrepreneur, speaker and revolutionist. She is also the cofounder and CEO of Merxius, India's most awarded company working with Augmented and Virtual Reality technologies. Merxius is an Aegis Graham Bell award winner. It has also received honours from IBM, Tata Elxsi, IET, UKTI Tech Rocketship among others.

Her company Merxius has been featured across media channels for its ground breaking work, including The Hindu, Deccan Chronicle, TOI, Saakshi, Eenadu, Vogue, CNBC among others. Its VR product RED is a first of its kind Virtual Reality content

enabler. Think Photoshop for VR. #AnyBodyCanVR Mail [RED@Merxius.in](mailto:RED@Merxius.in) to trial it.

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#### **Mr Ajay Jain , Vice President of Incubation & Scaling , thub**



Ajay Jain is the Vice President of Incubation & Scaling at T-hub. He has about 15 years of experience in both corporate and start-ups. He has been in the education sector in the past 5 years and had worked in the semiconductor industry for about 7 years. He has a Master of Business Administration (MBA) from Indian School of Business (ISB) and Master of Science (MS) degree from University of Arizona (USA) in Electrical & Electronics Engineering.

He also has an interest in the start-up space – playing the role of a mentor and coach for start-ups in the past 6 years. He is the founding partner of Xseed Consulting, an investment and advisory firm for start-ups, which has a portfolio of 12 companies.

#### **Mr Jagannath Samavedam , Partner , Ventureast**



Jagannath Samavedam is a Partner with Ventureast and focuses primarily on their cleantech and healthcare portfolio. He has demonstrated competence in fund raising, early stage investments and mentoring start-up founders. Previously he had over 16 years' experience spanning project finance, corporate banking and investment management.

His earlier stints include heading a profit center at ICICI Bank (2000-2005), CFO of a biofuels company (funded by Ventureast, 2005-2008) and managing coal mine investments in Indonesia and Australia (2008-2010). Jagannath's education includes a degree in Mechanical Engineering and MBA in Finance from IIM Lucknow.

Jagannath Samavedam has joined the Ventureast team as a Principal in October 2010 and was elevated to Partner position in May 2016. He manages a diverse portfolio of healthcare and cleantech investments. He led Ventureast's investments in companies focused on medical devices, healthcare delivery, diagnostics and renewable energy.

He was earlier a Senior Principal at Advaita Energy Advisors, a PE fund focused on energy investments. At Advaita he was responsible for identifying investment opportunities in Indonesia and Australia. He had successfully completed acquisition of a listed company on Jakarta Stock Exchange which was used as a vehicle for holding Advaita's coal mining investments. Prior to this, Jagannath was the CFO of Naturol Bioenergy Ltd, India's first fully integrated biodiesel plant that successfully shipped biodiesel to Europe, complying with their stringent standards. He was instrumental in raising \$35 million from Private Equity players (including VenturEast) and Banks.

Jagannath also has extensive experience in project finance and corporate banking through his 11 year stint with ICICI Bank, India's leading private bank where he was the Zonal head of corporate banking for the states of Andhra Pradesh and Karnataka. This gave him an opportunity to work with the leading companies in the region for structuring financial solutions to their requirements. He has an MBA from the Indian Institute of Management and a Bachelor of Engineering from the Osmania University.

### **Mr Sainath Gupta, CEO, AnythingAI, Founder , AasaanPay ( Aquired)**



Sainath have been into entrepreneurship from very early on. Started out by being part of family business at age of 11 as sales person for GLS bulbs in his family owned retail outlet. Few years later successfully helped in migrating the business from GLS bulbs distribution to Air coolers manufacturing. He became the founding member of a successful Electrical motors manufacturing company as well.

Sold off and completed handed over of AasaanPay.com, India's first M PoS, which is into simplifying offline payments while creating delight to

Merchants and their customers.

He consider execution, technology and predicting technology vectors evolution to be his forte. He have a strong record of accomplishment in planning and execution of very diverse projects in terms of technology and areas. He have a voracious appetite for learning and experience of implementing new things successfully.

Goal-oriented, optimistic and enthusiastic.

**Specialties:** Value creation, Bootstrapper, Product Development and Creative problem solving.

### **Mr Abhishek Srivastava is a Director at Endiya Partners**



At Endiya, Abhishek focuses on investments in technology, and comes with cumulative experience of 14 years in early stage investing, operations & engineering, consulting background. His investments include Hansel.io and Darwinbox. He also sits on the Board of Incnut (Stylecraze), India's leading online Beauty & Wellness destination for women. Besides that, he has played a vital role in the exit of Little Eye Labs (Facebook).

Prior to Endiya, Abhishek was a part of the investment team at Ventureast. His other experiences span CYIENT, where he was responsible for the firm's M&As, strategy development & incubations, and PwC, where his skills were utilised at the Transaction Advisory Team. Before PwC, Abhishek worked as a consultant with the strategy and operations group at Deloitte Consulting where he advised several global clients on pre & post-merger strategies, market entry and growth expansion blueprints. He also worked with Tata Consultancy Services, as Engineer/ Account Manager, handling enterprise Product Development projects and Business Development.

### **Mr Navneet S. Chugh is the Managing Partner of Chugh, LLP**

He is an Attorney-at-Law, a Certified Public Accountant, and holds an MBA. Chugh, LLP provides corporate, tax, litigation, and immigration services.



Chugh, LLP has a staff of 300 employees with 145 attorneys and CPAs, and has offices in Los Angeles, Santa Clara, Edison, NJ, Atlanta, Reston, VA; Bangalore, Chennai, New Delhi, Mumbai, Hyderabad, and Chandigarh.

In 1995, he founded South Asian Bar Association of Southern California (SABA).

In 1997, he founded The Indus Entrepreneurs (TiE), Southern California.

In 2003, he was the founder president of the North American South Asian Bar Association ([www.NASABA.com](http://www.NASABA.com)), a nationwide body representing 10,000 south Asian lawyers in the U.S. and Canada.

He is or has been on the boards of:

- American India Foundation
- Asia Society of Southern California
- India Community Center (ICC)
- Pratham USA
- Sikh Center of OC
- Habib American Bank
- Ignify – an IT Consulting Firm
- Premier Media, Inc., publisher of "India Journal".

### **Ms Likitha Bhanu , Founder & Director , Terra Greens Organic**



She started her entrepreneurial journey at 22, just fresh out of college, and is working with farmers to bring organic staples to our kitchens. Now at 27, Likitha Bhanu is the founder and Director of Terra Greens Organic ( <http://www.terragreensorganic.com/>) an organic food company started by Terrafirma Projects company based in Hyderabad.

Conceptualized on the lines of purity and quality, the brand stands for healthy and tasty organic food. In addition to that, Terra Greens, aims to revive sustainable agricultural practices in India through organic farming

by marrying traditional knowledge with modern technology.

Born in Hyderabad and brought up in Assam, last year Likitha adopted 4000 farmers in Tamil Nadu to meet the growing need for organic staples and encourage organic food cultivation and will continue to adopt farmers from different region in India. Terra Greens range of 99 organic staples products is focussed on nutrition for the urban Indian.

### **Mr Aditya Nataraja is Senior Program Manager at Azim premji Philanthropic Initiatives, Bangalore**





Aditya Nataraja is Senior Program Manager at Azim Premji Philanthropic Initiatives, Bangalore where he evaluates and funds NGOs.

Aditya has been an integral part of startup ecosystem in India for nearly 10 years. He evaluated and funded many startup companies as part of various VC funds including Ventureast. He co-founded Yaksha Fund Advisors, Chennai. Aditya served as the first manager of Incubation Centre IIT Patna - India's first government funded incubator in ESDM with an emphasis on

medical electronics - and helped set up the incubator.

He is a Mechanical Engineer with an MBA in Marketing.

### **Mrs Manju Latha Kalanidhi, senior journalist and Editor of City Express and Indulge**



Manju Latha Kalanidhi, a senior journalist and currently Editor of City Express and Indulge, the Friday lifestyle magazine of The New Indian Express, Hyderabad, is also famous for conceptualizing #RiceBucketChallenge, a social initiative that has garnered over 1.9 lakh kgs of rice across the globe.

A public speaker and a regular at round table discussions, she was also featured in the #DarkIsBeautiful photo exhibition in Hyderabad and believes in using both media and social media for the larger good.

### **Ms. Priha Neogi, Co-founder, Amulet**



Priha is an Ex-Gogler with over 10 years of experience in Ad-Technology, Programmatic Media, Marketing and Enterprise Sales. From launching Ad Tech companies like Sociomantic GmbH in India to working with Rahul Bose on the movie Poorna -she has been one of the most sought after growth hackers.

She is currently working on Project Amulet. By combining Bio-Sensors and Sub 1GHz IOT communication - Amulet is redefining emergency response for medical and physical threats.

Priha is excited about the potential impact of this technology towards Women's Safety and will be unveiling the product via the XPRIZE Womens Safety Challenge 2017.

During her free time, she dabbles with surreal photo manipulation and gastronomy.

### **Mr Karunakara M Reddy - Environment Visionary, Founder and Managing Director of Smaat India Private Limited**





Founder and Managing Director of Smaat India Private Limited first Indian ISO: 9001:2008 and ISO: 14001:2004, SSI, DGS&D, NSIC Empanelled, NSF and CE Certified, CRISIL and CARE rated company to have introduced eco-friendly, user friendly, non-chemical technologies to the global market with 120,000+ satisfied customers around 33 countries. Specialized in water and waste water treatment and purification system with state-of- the-art technology and water harvesting and conservation systems.

Established more than 14000 water, waste treatment and purification plants having a PAN India presence and crossing the boundaries across the globe; processing 13,000 million liters of water per day. Successfully established nearly 1900 complete water treatment plants